Pathway to Knowledge

- For experienced hospital credentialing and medical services management personnel and medical staff leaders seeking advanced concepts in credentialing and privileging
- Five day intensive training
- Focus on hospital-based credentialing and privileging
- Certificate of Completion
- Timely, Current, Interactive, Affordable

2015 CLASS

September 21-25, 2015
Chicago, IL
Why is Excellence in Credentialing & Privileging so Important?

Healthcare experts agree that an organization’s credentialing and privileging system is the foundation of quality patient care. Comprehensive practitioner credentialing and privileging is more important today than ever:

- Emphasis on competence requires more sophisticated processes
- Estimated 5-10% of all physicians have significant quality, behavioral or substance abuse issues that adversely affect patient care
- Negligent credentialing claims against hospitals and other healthcare organizations is on the rise, and costs are staggering.

Can your patients or organization afford the risk of inadequate credentialing and privileging?

Why is The Credentialing School—Beyond the Basics so Important?

Although credentialing and privileging decisions are the ultimate responsibility of the Medical Staff and Governing Body, each group relies heavily on the Credentialing Professional or Medical Services Management Professional to provide a comprehensive, “best practice” credentialing and privileging process, as well as guide and assist the Medical Staff in developing and revising privileging criteria and monitoring competency indicators. This 4.5-day Beyond the Basics course is an alternative to the few college courses that exist which take a semester or more to learn what can be provided in a shorter timeframe for those who need the training right now! In addition, learning on site promotes a unique networking opportunity to learn from others first hand their success and solutions to the issues that many are experiencing every day.

Why Choose Edge-U-Cate's The Credentialing School?

- Leader of hands-on, practical, timely training since 2001
- Participants have included medical staff professionals, physicians, administrators, attorneys and management staff from across the US and internationally
- The Credentialing School was established in 2008 with 3-5 classes each year, and due to popular demand continues to provide interactive 4.5 day courses for intensive learning.
- Students and their employers have been so impressed that many have attended multiple courses
- Courses are designed to provide in depth instruction and participative interaction in a small class environment
- Courses taught by nationally recognized faculty with proven expertise in the areas of credentialing and privileging

Beyond the Basics will give participants the critical tools and resources needed to facilitate and manage the critical, ongoing processes that are necessary to provide patient safety and quality care through effective credentialing and privileging.

“I feel privileged to have been able to attend both the “Basics” and “Beyond the Basics” courses. The faculty have such a wealth of knowledge to help anyone succeed. The Credentialing Schools should be made a requirement for this profession!”

Elizabeth Sekscenski, Newport Hospital, Rhode Island
Instruction will be based on CMS, Accreditation Standards, and Industry Best Practices

PRIVILEGING and COMPETENCY
- Managing privilege review and revision
- Facilitating criteria development
- Designing competency assessment and the evaluation process
- Addressing performance issues—clinical, practitioner health, and behavioral
- Developing privileges for today’s innovative technology
- Defining performance data collection and the technology connection

CREDENTIALING COMPLIANCE
- Avoiding negligent credentialing—current case studies and lessons to be learned
- Utilizing technology—streamlining the process for greater efficiency of resources
- Exploring enterprise risk management and the credentialing connection
- Conducting periodic audits for quality control
- Forming partnerships between recruitment and credentialing
- Addressing current PSV—value vs. volume

GOVERNANCE FOR THE ORGANIZED MEDICAL STAFF
- Addressing employment vs. contract vs. community practitioners—who’s on first?
- Exploring medical staff bylaws revisions—Is the tail still wagging the dog?
- Defining leadership—what’s out? what’s in? what’s new?
- Understanding membership and privileges—what’s the big difference?
- Exercises, tools, and class discussions on topics presented
- Take home implementation projects determined by each participant

ONBOARDING AND THE RECRUITMENT CONNECTION
  Shared decision making with all parties on board
- Standardizing the onboarding of employed, contracted, and community practitioners
- Challenges of onboarding
- Role of the MSP in this process
- Applicable laws and ACO language
- Recruitment connection with onboarding – what you and recruiters need to know

ENTERPRISE RISK MANAGEMENT (ERM)
Promoting patient safety by reducing uncertainty and process variability
- Definition and illustrations of ERM in credentialing
- Tools for risk identification in credentialing; populating your facility’s domains of risk
- Credentialing risk scenarios and discussion
- Role of MSP in ERM
Avoiding Negligent Credentialing — Due diligence works
- Defining the medical mal practice and negligent credentialing connection
- Overview of precedent setting negligent credentialing case law
- Lessons to be learned utilizing actual case studies from an expert witness
- MSP’s role in deposition and court preparation
- Avoiding negligent credentialing lawsuits in your organization

Privileging Plus Competency
- Managing privileging review and revision
- Facilitating criteria development
- Developing privileges for today’s innovative technology
- FPPE/OPPE data collection and competency reviews
- Addressing privileging issues – clinical, health, aging, behavioral…

Short Subjects – Shorter sessions but equally important
- Enrollment – a new responsibility for many
- Team Credentialing – thinking outside the box
- Medical Staff Leadership – succession planning, orientation
- Primary Source Verification – value v. volume
- Conducting periodic audits for quality control
- Credentialing nightmares – based on participant input
- Your profession today v tomorrow – what you need to know

Course Schedule

<table>
<thead>
<tr>
<th>Monday, Tuesday, Thursday</th>
<th>Wednesday</th>
<th>Friday</th>
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</thead>
<tbody>
<tr>
<td>7:30 am – 8:00 am</td>
<td>8:00 am – 5:00 pm</td>
<td>8:00 am – 12:00 noon</td>
</tr>
<tr>
<td>Registration/Networking</td>
<td>Class Sessions</td>
<td>Class Sessions</td>
</tr>
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- Complimentary hot breakfast buffet. Afternoon happy hour and snacks.
- Morning and Afternoon Refreshment
- Breaks will be provided
- Lunch on your own

"Medical staff credentialing is a cornerstone of quality healthcare. We are glad to be a part of The Edge-U-Cate Credentialing School’s efforts to promote excellence in this vital role."

David R. Hooper, Senior Director for Marketing and Communication
Federation of State Medical Boards of the United States, Inc.
GUEST FACULTY
Guest Faculty may be invited to participate in specific topic discussions, and will vary based on course location. The guest faculty will be selected from leadership positions in credentialing and other aspects of health-care management.

CHRISTINE “Cris” MOBLEY, CPMSM, CPCS
Christine is a well known and popular national speaker providing educational sessions to national, state, and local groups of medical staff services and credentialing professionals, physicians, administrators, and board members from hospitals, managed and ambulatory care organizations, and CVOs (credentialing verifications organizations). She presents topics related to all aspects of medical staff governance, credentialing, privileging, accreditation, and management, as well as motivational topics.

She is:
- Both a co-author and editor for The Credentialing Handbook and Medical Staff Management: Forms, Policies and Procedures for healthcare professionals (Aspen)
- Co-author of “Privileging for New Procedures and Technology” (HCPro)
- NAMSS past president and faculty member and currently holds both certifications
- Surveyor for NCQA’s CVO Certification Program (1996-2014)
- Active member and past facilitator, National Credentialing Forum
- President of C Mobley & Associates, LLC, Colorado Springs, Colorado, a national healthcare consulting company in business since 1989 with over 30 thirty years’ experience
- Co-founder and Partner of Edge-U-Cate, LLC

FAY ROZOVOSKY, JD., MPH., DFASHRM

She is:
- An experienced healthcare risk management consultant and attorney, Ms. Rozovsky works with clients along the continuum of care, providing healthcare professionals, organizations and leadership with practical risk management and patient safety solutions
- Distinguished Fellow of the American Society for Healthcare Risk Management and a Past President of the Society
- Faculty member in the ASHRM Barton Certificate Program in Healthcare Risk Management.

GUEST FACULTY

“We are proud to support Edge-U-Cate’s Credentialing School in the furtherance of quality healthcare credentialing for the safety of our patients”

Annette Van Veen Gippe, Deputy Director, American Osteopathic Information Association
**Dates & Location / Class Information**

**September 21-25, 2015**

**Course Registration Deadline is September 7, 2015**

**Homewood Suites – Downtown Chicago**
40 East Grand Avenue, Chicago, IL 60611
Reservations: (312) 644-2222

Room block: **Edge-U-Cate’s The Credentialing School**
Room Rate: $209 King (one or two person)  
*Complimentary hot breakfast buffet. Afternoon happy hour and snacks*

Approximate transportation costs from Chicago O’Hare each way- $50 taxi; $45-60 car fare; or Airport Express Shuttle: (773) 247-1200

**Registration:**
$2,195 per registrant (see page 7 for registration page)
- Class size is limited – registrations accepted on a first-come basis
- Fee includes seminar workbook, slide text, resources

**Hotel / Travel Reservations:**
All registrants are responsible for making their own hotel and travel reservations. Room blocks are at a discounted rate and typically sell out early. **Guaranteed discount room rates will expire September 7, 2015.** When making hotel reservations, ask for the “Edge-U-Cate Credentialing School” room block.

**Attire:** Casual business attire is recommended. Please bring a jacket or sweater, as meeting rooms are often cool.

**Who Should Attend?**
- Medical Services Management and Credentialing Professionals with a working knowledge of hospital credentialing and privileging, ready for more in-depth training in problem solving and project management
- Others who would benefit from a better understanding and knowledge base of credentialing and privileging, including Medical Directors, Chiefs of Staff, Credentials Chairs, Department Chairs, Quality or Risk Management personnel. Corporate programs are also available.

**Registration / Class Size:** Early registration is encouraged, as course size is limited. This allows more interactive education and participation, and the faculty can better address specific student issues. Please expect written confirmation of your course reservation. If you have not received written confirmation within 30 days of course, please call our office at 719-574-6016 to ensure seat availability.

**Faculty/CEUs/Certificate Program:** This course is taught by nationally recognized industry experts in the field of medical staff governance, credentialing and privileging. Attendance of the full contact hours must be completed in order to receive Edge-U-Cate’s Certificate of Completion. This course has been approved by the National Association of Medical Staff Services (NAMSS) for continuing education credit. Accreditation of this educational content in no way implies endorsement or sponsorship by NAMSS.
REGISTRATION - The Credentialing School – Beyond the Basics
September 21-25, 2015

PLEASE FAX REGISTRATION FORM TO (719) 325-7034 TO HOLD A SEAT

REGISTRATION FEE:

☐ $2,195.00 first-time attendee
☐ $1,975.00 for former TCS attendee (10% disc)
☐ $1,975.00 for two or more/same facility

(Date of Attendance________________)

Registration deadline : September 7, 2015

Name ___________________________ Position / Title ___________________________

Organization ___________________________

Address ___________________________

Address 2 ___________________________

City __________________ State ___________ Zip __________________

Phone __________________ Fax __________________ Email Address (PRINT CLEARLY) __________________

Type of Organization __________________ Name of System (if organization is part of a system) __________________

Number of Practitioners __________________ Number of Years’ Experience in Credentialing/Privileging __________________

Class size is limited, and early registration is encouraged. To ensure seat availability, please fax this Registration Form to 719-325-7034 to reserve a seat. Payment must be received at least three weeks in advance of the start of class. Credit card payment is available, or mail check payable to:

Edge-U-Cate, LLC
2345 Academy Place, Suite 109 / Colorado Springs, CO 80909
719-574-6016 phone / 719-325-7034 fax

A 10% discount is offered for teams of 3 or more from the same facility, or for individuals who have attended “The Credentialing School - Basics” course

Cancellation/Refund Policy:
All cancellations must be made in writing. Cancellations received at least 30 days prior to the course are eligible to receive a refund, less a processing fee of $250 per registrant. Cancellations received less than 30 days prior to the course are not eligible for a refund, but tuition will be held for up to 12 months and can be transferred to another Credentialing School course/location. “No shows” are not eligible for refund or transfer.